



Alex Cristoffanini

Full Stack Engineer / Game Developer / E-Commerce Consultant

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EXPERIENCE

Technical Lead

Apr 2025 - Present

Warlock Software

Leading technical direction for a growing software consultancy, with Southwire as the primary client. Architecting and developing the Southwire CablePull tool, a specialized engineering application used by electricians and contractors for cable pulling calculations.

Managing development priorities and mentoring a junior developer while actively scaling the business to bring on new clients and expand the team.

Senior Full Stack Developer

Sep 2024 - Jan 2026

Global Watch Company

Consolidated a set of fractured WordPress sites, each serving a specific luxury watch brand partner, into a unified Next.js storefront backed by BigCommerce. The platform serves the luxury watch industry with brand partners including Rolex and Tudor.

Built the e-commerce integration layer connecting Next.js to the BigCommerce API to handle product catalog, cart, and checkout flows across multiple brand storefronts within a single codebase. Collaborated closely with a designer to deliver a polished shopping experience that met the strict brand compliance requirements of luxury partners.

Full Stack Engineer

May 2022 - Oct 2023

Microsoft - The Coalition

Developed and maintained marketing websites for The Coalition and Gears of War, with a strong focus on web accessibility, achieving one of the highest accessibility ratings across the Microsoft site portfolio.

Built internal web tools interfacing with a C#/.NET API to support cross-functional teams across the studio, gathering requirements to implement and refine tooling for production use.

Established and maintained Azure Cloud Functions and Azure DevOps pipelines for continuous deployment using Dockerized containers. Implemented unit testing across products to uphold a clean code standard.

Worked with cutting-edge web stacks and Azure-based cloud technologies including Next.js, GatsbyJS, C#, .NET and more.

SKILLS

Typescript

React

Next.js

Redux

Tailwind CSS

GraphQL

MongoDB

PostgreSQL

BigCommerce

Git

Unreal Engine 5

Unity

Godot

RPG Maker

C++

Node.js

C#

.NET

Azure

Docker

CERTIFICATIONS

Lighthouse Labs Full Stack Development